



Faruk Hossain Eimon

Data-Driven Digital Marketer | Social Media Specialist | Web Designer |

ABOUT ME

Hi! I'm Faruk Hossain Eimon Data-Driven Digital Marketer, Social Media Specialist, Shopify & WordPress Expert. I have 3.5 Years of Experienced as Digital Marketing & 2.5 Years Web Designer.





EDUCATION

- AZAM KHAN GOVT. COMMERCE COLLEGE
Bachelor of Business Management | 2014 - 2019 |
- KHULNA PUBLIC COLLEGE
Business Studies | 2012 - 2014 |

EXPERIENCES

- eBari, Ltd.
Digital Marketer | 2018 |
- AdvertiGen Agency.
Social Media Advertiser | 2020 |
- Salford & Co.
Web Designer | 2019 |

HARD SKILLS

- FACEBOOK ADS 
- GOOGLE ADS 
- GOOGLE PPC ADS 
- Google Shopping ads 
- Lead ADS 
- SHOPIFY Store Designer 
- WordPress Web Designer 

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Market Road, Khalishpur Khulna
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SOFT SKILLS

- Leadership
- Analytical thinking
- Teamwork
- Patience
- Logical thinking
- Problem solving
- Communication
- Project Management

FACEBOOK ADS SERVICE

- Setup Facebook & Instagram Ads Campaign
- Audience Research
- Daily Audit & Optimize Ads
- Remarketing ads campaign
- CBO/ABO Ads Strategy
- A/B Testing
- & More

FACEBOOK Lead ADS SERVICE

- Setup Facebook Lead Campaign from the Scratch
 - Facebook Lead Custom Form
 - FB Lead through a Landing page
- Audience Research
- Daily Audit & Optimize Ads
- CBO/ABO Ads Strategy
- A/B Testing
- & More

GOOGLE ADS

- Set up Google Ads (Adwords) Based On Your Website and Goals
- Keyword Research (Positive + Negative + Short & Long Tail)
- Daily Audit & Optimize Ads
- Remarketing ads campaign
- Audience Analysis & Landing Page Audit
- Attractive Ad Copies
- Ads Extensions
- Negative Keyword Implementation
- Competitor Analysis
- Conversion tracking
- Setup of Remarketing Tag
- Bid Management
- Standard / Dynamic Remarketing set up
- Merchant account setup

GOOGLE PPC ADS

- Set up Google PPC Ads (Adwords) Based On Your Website and Goals
- Keyword Research (Positive + Negative + Short & Long Tail)
- Daily Audit & Optimize Ads
- Audience Analysis & Landing Page Audit
- Attractive Ad Copies
- Ads Extensions
- Negative Keyword Implementation
- Competitor Analysis
- Conversion tracking
- Setup of Remarketing Tag
- Bid Management
- Quality Score Management

FACEBOOK ADS

I'm Facebook Ads Campaign Manager who could manage and run the most efficient and cost-effective FB ads campaign for ROAS Driven. I'm very well versed in Facebook ads to drive highly targeted traffic to drive Conversion.

FACEBOOK LEAD ADS

I'm a Facebook lead Ads Expert who can run Campaign most efficient and cost-effective Facebook Lead Ads provides users with one of the best methods to generate leads for your business. I'm very well versed in Facebook lead ads to drive highly targeted traffic to drive Conversion.

GOOGLE ADS

I'm very well versed in Google ads to drive highly targeted traffic to drive Conversion.

Good with concepts like

- Google PPC ads Campaign Creation.
- Google Shopping ads Campaign Creation.
- Google Display ads Campaign Creation.
- Google YouTube ads Campaign Creation.
- Google Keyword Research.
- Bids optimization
- Conversion Tracking Setup
- Retargeting Campaign Setup
- google ads optimization, Management & Measurement Performance

GOOGLE PPC ADS

I'm a Google PPC Ads Expert who can run Campaign most efficient and cost-effective PPC Ads for your business. Whether you want to promote your business, collect Leads, increase sales, website traffic, app promotion google search campaign is the best way to get it. I'm very well versed in PPC ads to drive highly targeted traffic to drive Conversion.

GOOGLE SHOPPING ADS

- Set up Google Shopping Ads (Adwords)
- Create google merchant center account (GMC) And Complete Setup
- Connect Merchant (GMC) To Google AdWords Account
- Daily Audit & Optimize Ads
- Connect Your E-Store To Google Merchant Center (GMC)
- Product data feed optimization
- Product Listing
- Fixed Product's Data Feed Error
- Fix Suspended Google Merchant Center
- Fix Misrepresentation Issues
- Create Manual And Automatic Feed
- Competitor Analysis
- Conversion tracking
- Bid Management

GOOGLE SHOPPING ADS

I'm a Google Shopping Ads & Merchant Center Expert. I can run Campaign most efficient and cost-effective Shopping Ads for ROAS Driven. Shopping Ads Can Generate More Sales & Revenue. I can also fix Google Merchant Center Suspended, Misrepresentation, and Products Not Approved & GMC Restricted. I'm very well versed in Google Shopping ads to drive highly targeted traffic to drive Conversion.

GOOGLE LEAD ADS

- Setup Google Lead Campaign from the Scratch
 - Google Lead ads through a Custom Form
 - Google Lead ads through a Landing page
- Audience Research
- Keyword Research (Positive + Negative + Short & Long Tail)
- Audience Analysis & Landing Page Audit
- Ads Extensions
- Daily Audit & Optimize Ads
- Negative Keyword Implementation
- Conversion tracking
- Quality Score Management

Google Lead ADS

I'm a Google lead Ads Expert who can run Campaign most efficient and cost-effective Google Lead Ads provides users with one of the best methods to generate leads for your business. I'm very well versed in Google lead ads to drive highly targeted traffic to drive Conversion.

SHOPIFY STORE DESIGN

- Build Complete Shopify Dropshipping store or Build Shopify website
- Complete Shopify Store Design
- Customize/Redesign responsive website
- Responsive for Mobile & Mobile Speed Optimization
- Automated Dropshipping
- Navigation & Menus
- SEO optimization
- Shipping setup
- Payment integration
- apps Install
- Domain Integration
- Trust Badges
- Shopify Email marketing with Klaviyo
- Collection Setup
- Winning Products Research

SHOPIFY STORE DESIGN

I can Build Shopify dropshipping stores and non-dropship websites, Shopify POD website, and One Product stores that increase your sales. I can design and customize responsive and eye-catching Shopify Store with a premium theme. I have complete knowledge of Shopify designing and customization.

WORDPRESS WEB DESIGN

- WordPress Setup & theme Installation
- Complete WordPress Website Design
- Custom Design
- Eye-Catching & Responsive customize
- Customize/Redesign responsive website
- Responsive for Mobile & Mobile Speed Optimization
- Woocommerce customize
- Secured and user-friendly admin panel
- Navigation & Menus
- SEO Optimisation(Yoast)
- Shipping setup
- Payment integration
- Useful Plugin Installation
- Domain integration
- Contact Form (Custom)
- Mailchimp or email integration
- Catagory Setup
- Google Analytics Setup
- Facebook Customer Chat
- Cloudflare setup and integration
- Free SSL certificate

WORDPRESS WEB DESIGN

I can create a Professional Responsive WordPress Website & Landing page for your Business? I can design and customize responsive and eye-catching WordPress theme customization. I am an expert in WordPress website design and customization. Mobile friendly, SEO Optimization & Speed Optimized.

Which I can Design Websites

- E-Commerce
- Real Estate
- Newspaper
- Blog
- Photography & Wedding
- Portfolio
- Restaurants
- Booking

and more :))

CONVERSION API

- Setup Facebook Conversion API / Server-Side tracking Using GTM
- Dynamically Setup FB Pixel Standard and Custom Events with GTM
- Event Deduplication
- Setup GA4
- Setup GTM
- Data Layer Setup (WordPress & Shopify)
- Advanced event matching
- Fix Pixel error which will affect your ads
- Domain verification
- Aggregated event measurement(IOS 14 Optimized)
- setup Custom & Lookalike Audiences

FACEBOOK PIXEL CONVERSION API

I can set up Facebook Conversion API Server-Side Tracking with GTM, GA4 & Setup Data Layer. The Use of ITP in browsers including iOS14 Update as well as Browser is making it difficult to track the user behavior of the website properly.

A recent study found that about 80% of iOS users' data cannot be tracked using the browser-side Facebook Pixel & Google conversion tracking. Facebook conversion API & Google Ads Server-Side Tracking can give a better solution to this problem as the Browser side Tracking will end in the future.

Platform

Work all types of websites, where the GTM, data layer Setup. If not set up, I will set up a data layer for WordPress and Shopify but you need a developer for a custom base website.

- WordPress/WooCommerce
- Shopify
- WIX
- Any Other Custom websites (If GTM & Data Layer Setup)